National Workshop on 'Theory Building &Publishing Research' hosted by Department of Management Studies on December 14th, 2019

Department of Management Studies hosted a workshop on 'Theory Building & Publishing Research' on 14th, December. The Guest Speaker, Dr P Murugan from Central University of Hyderabad was expert in academic writing has given a detailed talk on the process of theory development, theoretical contribution and the components of scholarly writing for quality publication. Prof K Kalpana, Workshop chair and Head of the department appreciated the participants and congratulated the organizers for making such an event happen in a short period of time and deliberated that such an academic association is need of the hour.

Academicians, Scholars from various state and central universities have participated in the sessionand indulged for a day-long session by interacting and resolved many of their inhibitions towards academic writing, journal selection and role of mediators and moderators in theory development process.