

# 21AEXT191 RURAL SOCIOLOGY AND EDUCATIONAL PSYCHOLOGY

Hours Per Week :

L	T	P	C
1	-	2	2

Total Hours :

L	T	P
15	-	30

## Course Description and Objectives:

To provide students an idea on rural social situation and existing social organizations and capacity for establishing and managing social groups

## Course Outcomes:

Upon completion of the course, the student will be able to achieve the following outcomes:

COs	Course Outcomes
1	Acquaint with the characteristics of rural society, village institutions, social organizations to create an atmosphere to empower the rural people
2	Build skills for establishing and managing social groups and projects for the upliftment of rural people

## SKILLS:

- ✓ *Improve communicational skills to interact with rural people*
- ✓ *Conduct various training programmes to empower rural people*
- ✓ *Developing entrepreneurial skills*



Source :

<https://images.app.goo.gl/tptNiutoaUGxVFg5A>

**ACTIVITIES:**

- o Visit to Village and analyze the characteristics of Rural Society and Rural Stratification
- o Conduct Psychological Tests to assess Personality Types
- o Organizing of Extension Talk for Farmers in the Village
- o Conduct Method demonstrations in Village Situation
- o Motivate farmers to adopt new technologies in Agriculture

**UNIT - 1**

Sociology and Rural Sociology: Meaning, definition, scope, its significance in agriculture extension, Importance of Rural Sociology in Agricultural Extension and their Interrelationship. Indian Rural Society - Characteristics, Differences and Relationship between Rural and Urban Society, Social Group(s) – Meaning, Definition, Classification, Factors to be considered in formation of groups; Role of Social Groups in Agricultural Extension

**UNIT – 2**

Social Stratification – Meaning, Definition, Bases and Forms of Social Stratification, Characteristics and Differences between Class System and Caste System. Different Cultural Concepts viz., Culture, Tradition, Customs, Folkways, Mores, Taboos, Ritual: Definition, Meaning, Concept and Examples and their Role in Extension Education

**UNIT – 3**

Social Values: Meaning, Definition and Types; Social Control - Meaning, Definition, Need of social control and means of social control; and Attitudes - Types and their Role in Agricultural Extension. Social Institution – Types – Family, Education, Religious, Economic (Co - Operative Society) & Political (Panchayat). Characteristics, Functions and their importance / role in Agricultural Extension.

**UNIT – 4**

Social Change - Meaning, definition, Nature of Social change, Dimensions of social change and factors of social change & Development: Psychology and Educational Psychology - Meaning, Definition, Scope and its Importance in Agricultural Extension. Behavior: Cognitive, affective, psychomotor domain, Intelligence - Meaning, Types, Factors and Importance in Agricultural Extension Perception, Emotions, Frustration - Meaning, Types, Factors and Importance in Agricultural Extension, Motivation - Meaning, Types of Motives, Theories of Motivation and Importance of Motivation in Agricultural Extension

**UNIT – 5**

Personality - Meaning, Definition, Types, Factors influencing Personality and Importance in Agricultural Extension. Teaching, Learning, Learning Experience, Learning Situation - Meaning and Definition, Elements of Learning Situation and its Characteristics. Principles of Learning, their implications in Teaching and Steps in Extension Teaching

**LABORATORY EXPERIMENTS****LIST OF EXPERIMENTS**

Visit to village to study the characteristics of rural society and rural stratification

1. Visit to village to study the social groups
2. Visit to village to study the village institution – School
3. Visit to village to study the village institution – Co operative society / Bank
4. Visit to village to study the village institution – Gram Panchayat / Grama Sachivalayam / RBK
5. Visit to village to study the social organization - Youth Club / Rytu Mitra group

6. Visit to village to study the social organization - Milk Co-operative centre / Dairyunit
7. Visit to village to study the social organization - Water User Association / Self Help Group
- 8 & 9. Visit to a village to list out the customs - Folkways, mores, taboos, rituals and social values Simulated exercises on perception of students
10. Simulated exercises for positive and negative emotions of students
11. Nature of learners behavior in motivation
- 12 & 13. Administering psychological tests to assess personality types of human beings.  
Experiment:  
  1. Eysenk personality inventory Administering psychological tests to assess personality types of human beings.
  2. Edward's personality inventory
14. To study the types of intelligence among students and creating a learning situation under village conditions with a selected technology

## REFERENCES:

1. Adivi Reddy, A. 2006. *Extension Education*. Sree Lakshmi Press, Bapatla
2. Chitamber, J. B. 1997. *Introductory Rural Sociology*. Wiley Eastern Limited, New Delhi.
3. Daivadeenam, P. 2006. *Educational Psychology in Agriculture*. Agrotech Publishing Academy, Udaipur
4. Mangal, S. K. 2000. *Educational Psychology*. Prakash Brothers, Ludhiana.
5. Ray, G. L. 2006. *Extension Communication and Management*. Naya Prokash / Kalyani Publishers, Ludhiana
6. Vidya Bhushan and Sach Dev. D. R. 1998. *An Introduction to Rural Sociology*. Kitab Mahal Agencies Allahabad

